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I hereby certify that this correspondence is being electronically transmitted to the United States Patent and Trademark Office, Commissioner for Patents, via the EFS pursuant to 37 CFR \$1.8 on the below date:

Name: Scott A. Timmerman Signature: /Scott A. Timmerman/

BRINKS HOFER GILSON &LIONE

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Appln of:	Elliot Yasnovsky et al.		
U.S. Patent Application Serial			

No.: 10/700.837

Filed: November 3, 2003

For: SELF-SERVICE PLATFORM FOR SELLING ADVERTISING

Attorney Docket No.: 12729/38 (Y00239US01)

Examiner: Namrata Boveja Group Art Unit: 3622

Confirmation No.: 5781

TRANSMITTAL

Mail Stop RCE Commissioner for Patents PO Box 1450 Alexandria, VA 22313-1450

Sir:

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Request for Continued Examination and Amendment

Fee calculation:

- No additional fee is required
- П Small Entity.
- Ø An extension fee in an amount of \$130.00 for a one (1)-month extension of time under 37 CFR § 1.136(a).
- A petition or processing fee in an amount of \$____ under 37 CFR § 1.17(____).
- An additional filing fee has been calculated as shown below:

					_	OHIE	III Enuty		NOLAS	maii Emily
	Claims Remaining After Amendment		Highest No. Previously Paid For	Present Extra		Rate	Add'l Fee	OR	Rate	Add'l Fee
Total	39	Minus	46	0		x \$26=			x \$52=	
Indep.	2	Minus	3			x \$110=			x \$220=	
First Presentation of Multiple Dep. Claim					+\$195=			+ \$390=		
						Total	•		Total	6

Fee payment:

- \boxtimes Please charge Deposit Account No. 23-1925 in the amount of \$940.00 for Request for Continued Examination - \$810.00 and One-Month Extension - \$130.00.
- Payment by credit card in the amount of \$ (Form PTO-2038 is attached).
- X The Director is hereby authorized to charge payment of any additional filing fees required under 37 CFR § 1.16 and any patent application processing fees under 37 CFR § 1.17 associated with this paper (including any extension fee required to ensure that this paper is timely filed), or to credit any overpayment, to Deposit Account No. 23-1925.

Respectfully submitted,

ay 7, 2009	/Scott A. Timmerman/
ate	Scott A. Timmerman (Reg. No. 55,678)